

Checklist# 1: Managing Brands On Social Media

These are listed here as a checklist you can use to manage brand me on social media.

- ❖ Follow up with new connections you make immediately, stay in touch, and always follow-through on your promises.
- ❖ Connect people in your network to each other.
- ❖ Surround yourself with positive and successful people. Don't let awe stop you.
- ❖ Have confidence to reach out to the best.
- ❖ Study the network of successful friends and leaders in your area of expertise and follow their lead.
- ❖ Find mentors. Do as they do.
- ❖ Ask for advice from everyone you stand to learn from.
- ❖ Give as much as you can.
- ❖ Ask your connections if there's anything you can do for them. Ask a lot of questions and listen.
- ❖ Tell people you're excited to hear their stories. They'll be glad to share them.
- ❖ Make yourself available to your peers and organizations.